



# ProudPath



## Planet. People. Purpose.

A Guide To Creating Gifts You Can Feel Good About





## Gifts You Can Feel Good About

Forward-thinking retail brands.  
Eco-friendly products.  
And the real impact of financial  
contributions to nonprofits  
working for a better world.

We're proud to be your partner  
for environmentally and socially  
responsible gifts. Whether you  
want retail brands that give to  
great causes, need products  
made with eco-friendly materials  
or would like to support a small  
business, we'll help you create  
gifts people can feel good about.







With so many retail brands and products, there are all kinds of ways to create gifts people will love – and make an impact. Looking for something specific? ProudPath™ retail brand partners and products can be found in these five categories.

## **Purpose Partners**

Certified B Corps and other forward-thinking retail brands that are all in on environmental and social responsibility.

## **Brands That Give Back**

Retail brands making a difference with charitable foundations, nonprofit partnerships, volunteer efforts and more.

## **Owner Diversity**

Brands that are changing the face of traditional business.

## **Responsible Sourcing**

Taking responsibility a step further with supply chain transparency, including certifications from third-party organizations such as BLUESIGN and the Forest Stewardship Council®.

## **Eco-Friendly And Sustainable Products**

Products made with materials that are better for the planet – recycled plastic, organic cotton, FSC®-certified bamboo and more.





# Purpose Partners

Certified B Corps and other forward-thinking retail brands that are all in on environmental and social responsibility.

welly.<sup>®</sup>  
**EKOBO**





**THULE**  
SWEDEN



**Certified**



**Corporation**

## **Brands That Balance Purpose And Profit**

Certified B Corporations meet the highest standards of verified social and environmental performance, transparency and accountability.

tentree

klean  kanteen®

bellroy 

k'arst®

 HILANA  
UPCYCLED COTTON

**DAY OWL**





# Brands That Give Back

Retail brands making a difference with charitable foundations, nonprofit partnerships, volunteer efforts and more.



tentree

Roots73



GOOD & WELL  
SUPPLY CO

k'arst®

Skullcandy

CAMELBAK®

DAY OWL

THULE®  
SWEDEN

bellroy

mophie.

GREGORY®

welly.®









*onest*  
CARBON NEUTRAL







# Owner Diversity

Brands that are changing the face  
of traditional business.



MADE \* HERE  
NEW YORK







# Responsible Sourcing

Taking responsibility a step further with supply chain transparency, including certifications from third-party organizations such as BLUESIGN and the Forest Stewardship Council®.





tentree

klean  kanteen®

karst®

DAY OWL

  
SEVENTH AVENUE  
APOTHECARY

bellroy 

 HILANA  
UPCYCLED COTTON

  
GREGORY®

THULE®  
SWEDEN



FORESTS  
FOR ALL  
FOREVER™

FSC® C170910 • [www.fsc.org](http://www.fsc.org)

FSC®-certified products are  
from responsibly managed forests.





# Eco-Friendly And Sustainable Products

Products made with materials that are better for the planet – recycled plastic, organic cotton, FSC® - certified bamboo and more.



**GOOD & WELL  
SUPPLY CO**



**CAMELBAK®**

**DAY OWL**

**stojo**



**tentree**



**k'arst®**

**EKOBO**

**THULE®**  
SWEDEN







## One Percent. Twice As Much Good.

One percent of eco-product sales are donated to environmental nonprofits, so you're helping the planet in more ways than one.



Building clean water systems in Africa.



Committed to global reforestation.





tentree makes Earth-First essentials using the most sustainable (and comfortable) materials in the world. Every item plants 10 trees.



tentree Organic  
Cotton Classic  
Hoodie | TM18219/  
TM98219

- Purpose Partners
- Brands That Give Back
- Responsible Sourcing
- Eco-Friendly And Sustainable Products







**tentree Space Dye Zip Hoodie |**  
TM18141/TM98141



**tentree Organic Cotton  
Juniper Blanket | 1010-07**

# 73 Million Trees Planted

Together with  
customers, tentree  
has planted more  
than 73 million trees.



**tentree Space Dye  
Classic Hoodie |**  
TM18218/TM98218







Being a family- and employee-owned company allows Klean Kanteen to use its business as a force for good.

- Purpose Partners
- Responsible Sourcing
- Eco-Friendly And Sustainable Products



Klean Kanteen Eco Insulated  
Classic 20oz -Loop Cap | 1600-41

Klean Kanteen bottles are now manufactured using certified 90% post-consumer recycled 18/8 stainless steel, resulting in a 40% reduction in greenhouse gas emissions from stainless steel.



Klean Kanteen Eco TKWide  
32oz- Loop Cap | 1600-44



Klean Kanteen Eco TKWide  
16oz- Café Cap | 1600-42

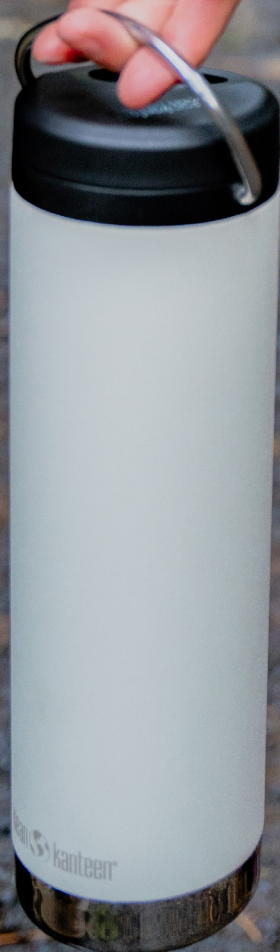


Klean Kanteen Eco Classic  
27oz- Sport Cap | 1600-41





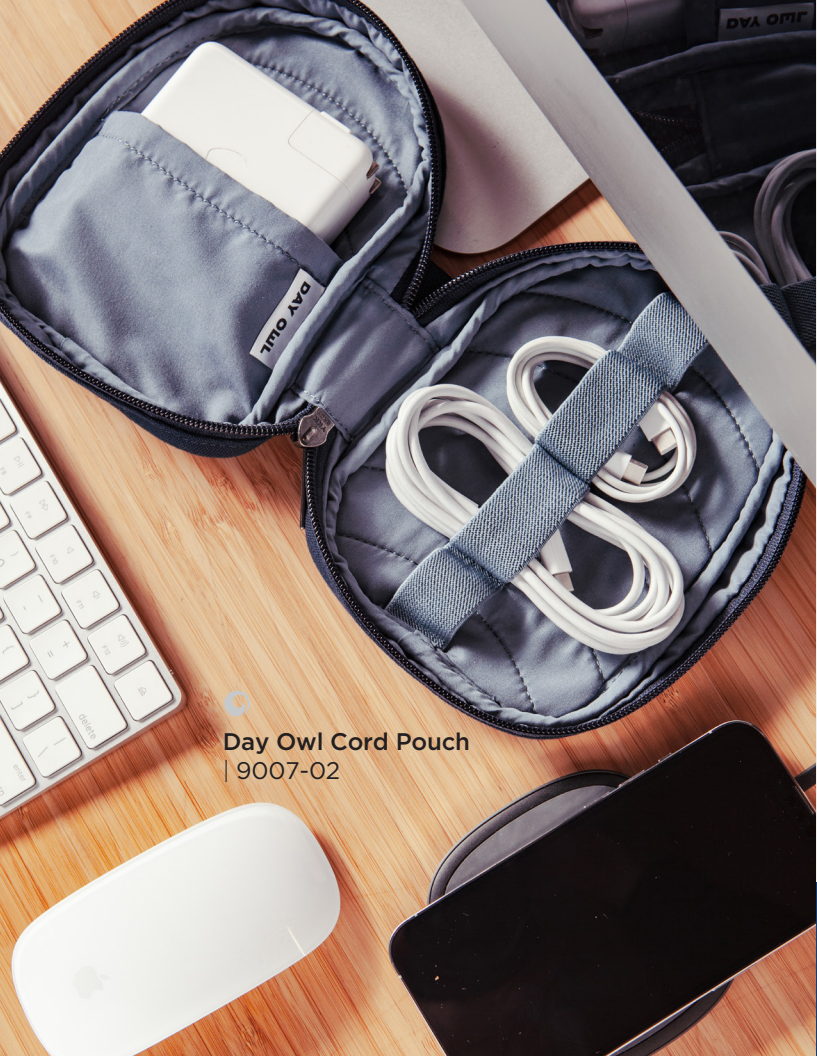
# Made From Recycled Stainless Steel



Klean Kanteen Eco TKWide  
20oz - Twist Cap | 1600-43







Day Owl Cord Pouch  
| 9007-02

## DAY OWL

Day Owl (with your help) is building the first completely circular bag company. Day Owl builds its products from recycled landfill-based materials, repairing and refurbishing them to keep them in circulation for multiple owners. When they're used up, Day Owl makes sure they become input materials for new bags.



- Purpose Partners
- Brands That Give Back
- Responsible Sourcing
- Eco-Friendly And Sustainable Products

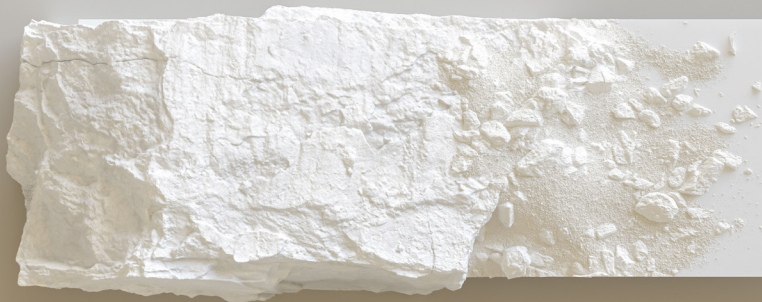


Day Owl Slim 14" Computer Backpack | 9007-03



Day Owl 15" Computer Backpack | 9007-04

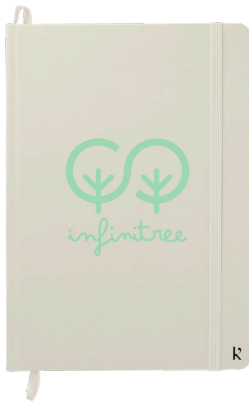




# Karst®

Made from 100% sustainably recycled stone, and without bleaches or acids, Karst Stone Paper™ is built to be better than wood-pulp paper: more durable, more sustainable, and infinitely smoother to write, doodle or draw on.

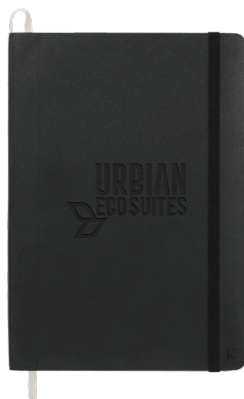
- Purpose Partners
- Brands That Give Back
- Responsible Sourcing
- Eco-Friendly And Sustainable Products



**5.5" x 8.5" Karst Stone Bound Notebook**  
| 0912-01




**5.5" x 8.5" Karst Stone Soft Bound Notebook** | 0912-02



**Karst Woodless Graphite Pencils** | 0912-04





 **Bellroy Transit 20L  
Workpack** | 4400-11



Inspire better ways to carry. Use business as a force for good. Help the world, and Bellroy employees, flourish.



- Purpose Partners
- Brands That Give Back
- Responsible Sourcing
- Eco-Friendly And Sustainable Products

 **Bellroy Tech Kit**  
| 4400-07



 **Bellroy Pocket  
Notebook** | 4400-10



# welly.®

Welly believes that everyone deserves access to clean water. For every bottle you buy, Welly donates one percent of sales to support projects that bring clean water to communities worldwide.



- Purpose Partners
- Brands That Give Back



Welly® Traveler Copper Vacuum Tumbler 12oz | 1629-13



Welly® Tumbler & Traveler Bundle Set | 1629-12



Welly® Copper Vacuum Tumbler 16oz | 1629-03





CamelBak® Eddy® + 25oz Bottle  
Tritan™ Renew | 1627-33





By 2025, all CamelBak® products will be designed to reduce the company's climate impact and continue to be made with the safest materials.



- Brands That Give Back
- Eco-Friendly And Sustainable Products



CamelBak®  
Eco-Hydrobak™  
| 1627-56

## Make an impact. Never leave one.

CamelBak® seeks to achieve the best, most reliable products in a way that impacts the environment the least. The most sustainable products last a long time and reduce the draw on new resources.



CamelBak® Tumbler  
20oz | 1627-37



CamelBak® Chute® Mag  
25oz Bottle Tritan™  
Renew | 1627-30



CamelBak® Chute®  
Mag Copper VSS  
20oz | 1627-16



CamelBak® Eddy® +  
Copper VSS 20oz |  
1627-13





**Maplegrove Roots73™**  
Fleece Hoody |  
TM18215/TM98215



**Paddlecreek Roots73™ Full Zip**  
Hoody | TM18138/TM98138



# Roots73



Roots recognizes the importance of supporting community groups. Through product donations and funds raised from the sale of its made-in-Canada masks, Roots has donated more than \$2 million to a variety of deserving organizations.



• **Brands That Give Back**



**Paddlecreek Roots73™**  
Fleece Quarter Zip |  
TM18309/TM98309



**Paddlecreek Roots73™**  
Fleece Pant |  
TM13203/TM93203





The Skullcandy® upcycling program refurbishes returned or damaged products to increase product lifespan and reduce the circulation of new raw materials. A portion of proceeds from every upcycled product is donated to Protect Our Winters, a nonprofit focused on climate advocacy.



• Brands That Give Back



Skullcandy® Push  
Active™ True Wireless  
Sport Earbuds | 7196-21



Skullcandy® Crusher  
Evo Bluetooth®  
Headphones | 7196-15



Skullcandy® Grind™ True  
Wireless Earbuds | 7196-22







The parent company for mophie® has begun creating sustainable and recyclable packaging as a substitute for plastic.



• Brands That Give Back



mophie® 15W Wireless Charging Pad | 7124-01



mophie® 3-in-1 Fabric Wireless Charging Pad | 7124-19



mophie® Powerstation Go Rugged Compact | 7124-12



mophie® Power Boost 20,000 mAh Power Bank | 7124-15



# GOOD & WELL SUPPLY CO

Good & Well Supply Co.  
donates two percent of annual  
revenue to nonprofits that  
protect U.S. national parks.



- Brands That Give Back
- Eco-Friendly And Sustainable Products



Good & Well Zion  
National Park  
14oz Candle  
| 6000-06



Good & Well  
Rainier National  
Park 14oz Candle  
| 6000-05



Good & Well Redwood National  
Park 14oz Candle | 6000-04





Hilana is a woman-owned business that uses upcycled and recycled cotton to create beautiful products and inspire a sustainable way of living.

- Purpose Partners
- Owner Diversity
- Responsible Sourcing
- Eco-Friendly And Sustainable Products



Hilana Upcycled  
Fethiye Throw  
Blanket | 1081-86







**moop**  
CANVAS BAGS

Small-batch waxed canvas bags designed and manufactured in Seattle. Moop is a 100% woman-owned small business.



• Owner Diversity

Moop® Stanwix  
Tote | 9005-05

Moop® Carson  
Tote | 9005-04



Moop® Grandview  
Tote | 9005-03



Moop® Porter  
Tote | 9005-22





## MADE \* HERE NEW YORK

Quality cotton blankets  
manufactured in New York.



• Owner Diversity



Made\*Here New  
York Basketweave  
Cotton Blanket  
| 1081-79





7  
SEVENTH AVENUE  
APOTHECARY

Artisan-made candles  
created by using American-  
grown soybeans.



- Owner Diversity
- Responsible Sourcing
- Eco-Friendly And Sustainable Products

Seventh Avenue  
Apothecary Ocean  
Mist and Moss 11 oz  
Glass Jar Candle  
| 6000-03




Seventh Avenue  
Apothecary Minted  
Lavender and Sage  
11 oz Glass Jar Candle  
| 6000-02

Seventh Avenue  
Apothecary White Tea  
and Fig 11 oz Glass Jar  
Candle | 6000-01









**Thule Achiever 15"**  
**Computer Backpack**  
 | 9020-39




Thule® is a partner in bluesign® system, an international standard for sustainable textile production. Along with responsible sourcing, Thule® is committed to reducing its carbon footprint by using more renewable energy.



- Purpose Partners
- Responsible Sourcing
- Eco-Friendly And Sustainable Products


**Thule Heritage**  
**Notus 15" Computer**  
**Backpack 20L** |  
 9020-89




**Thule Heritage**  
**Indago 15.6"**  
**Computer Backpack**  
**23L** | 9020-88

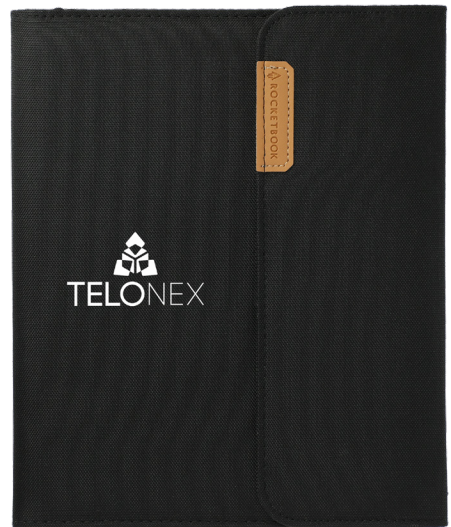




Your replacement for  
wasteful, single-use paper.



• Eco-Friendly And  
Sustainable Products



Rocketbook Executive  
Capsule II | 0911-27

## The Notebook Evolved

A revolutionary digital notebook  
that connects to the cloud.



Rocketbook  
Executive Flip  
Capsule Set | 0911-29



# EKOBO

Premium, eco-friendly  
food-storage solutions.



- Purpose Partners
- Eco-Friendly And Sustainable Products



Ekobo Store and Go 8 oz  
| 1022-26



Ekobo Rectangular Bento  
Box | 1022-28



Ekobo Store and Go 25oz  
| 1022-27



Ekobo 25oz Lunch and  
Heat Safe Bowl | 1022-29





High-performance coolers featuring REPREVE®, a material made from recycled plastic bottles.



• Eco-Friendly And Sustainable Products



Arctic Zone® REPREVE® 24 Can Double Pocket Cooler | 3860-78



Arctic Zone® REPREVE® Backpack Cooler with Sling | 3860-77





Herschel Eco Retreat  
15" Computer  
Backpack | 2009-29



Same classics, made  
with recycled materials.



• Eco-Friendly And  
Sustainable Products



Herschel Pop  
Quiz Lunch Box  
| 2009-36

Herschel Pop  
Quiz 30 Can  
Cooler | 2009-34



Herschel Eco XL  
Classic 15" Computer  
Backpack | 2009-23



Herschel Eco  
Novel Duffel  
| 2009-28





# stojo

Switching to reusables is a simple yet powerful way to reduce your environmental impact. Stojo aims to protect the planet by disposing of disposable culture.



- Eco-Friendly And Sustainable Products



**Stojo Titan 24oz Cup** | 1610-03



**Stojo Pocket 12oz Cup**  
| 1610-01



**Stojo Biggie 16oz Cup**  
| 1610-02



**Stojo 36oz Collapsible Bowl** | 1022-50





FSC® C170910 | [www.fsc.org](http://www.fsc.org)

The Forest Stewardship Council® helps take care of forests for future generations. By choosing these products, you are supporting responsible management of the world's forests.



7" x 10" FSC® Mix Large Spiral JournalBook | 2800-81



5.5" x 8.5" FSC® Mix Bound JournalBook | 2800-82



5" x 7" FSC® Mix Bound Notebook | SM-5260





Shaco Copper Vac Bottle with FSC®  
Bamboo Cap 17oz | 1600-19



• Eco-Friendly And  
Sustainable Products



Brees Copper Vac  
Tumbler with FSC®  
Bamboo Lid 14oz |  
1600-21







## rPET

Used in bottles and containers, polyethylene terephthalate (PET) is the most commonly recycled plastic in the world.



• Eco-Friendly And Sustainable Products



Joris Eco Softshell Jacket |  
TM12940/TM92940



Oriole rPET Drawstring  
Bag | SM-5917



Excursion Recycled 20 Can  
Backpack Cooler | 2180-21



Aft Recycled 15" Computer  
Backpack | 3451-01

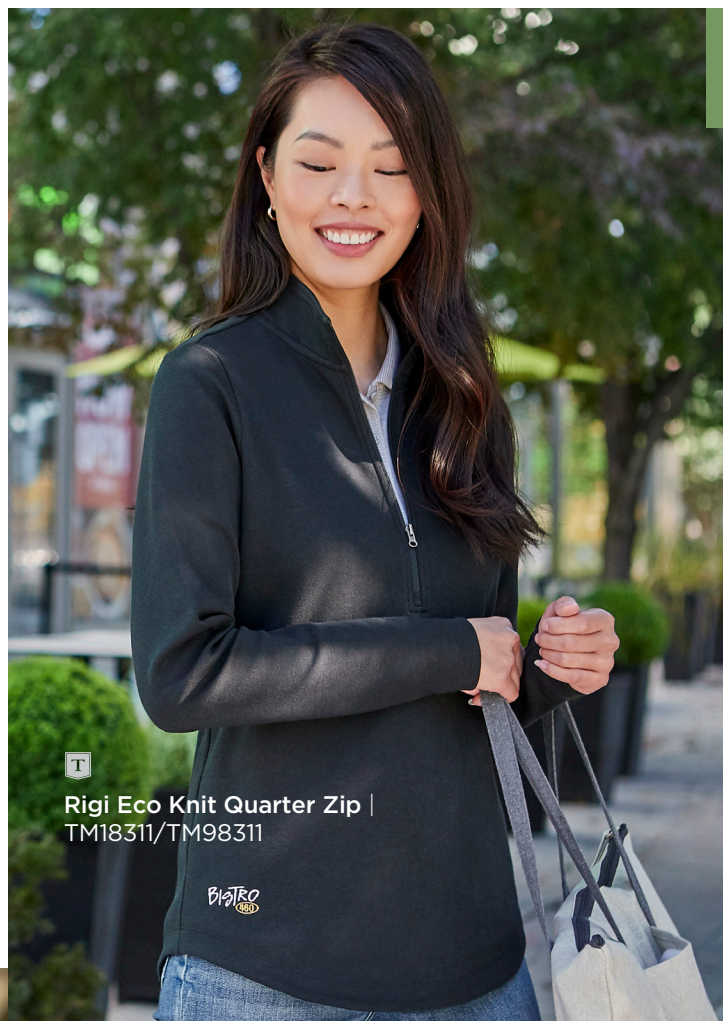




**Amos Eco  
Short Sleeve  
Polo | TM16312/  
TM96312**



**Asgard Eco Knit  
Jacket | TM18139/  
TM98139**



**Rigi Eco Knit Quarter Zip |  
TM18311/TM98311**



**Sona 22oz rPET Reusable  
Bottle with FSC Bamboo Lid  
| SM-6924**



**100% rPET Fleece Blanket  
| SM-8798**







REPREVE® Ocean Commuter 15"  
Computer Backpack | 3900-02

## REPREVE® Ocean

Bags made with recycled ocean-bound plastic retrieved from coastlines around the world.



• Eco-Friendly And Sustainable Products



REPREVE® Ocean  
Duffel | 3900-04



REPREVE® Ocean Everyday 15"  
Computer Backpack | 3900-01



REPREVE® Ocean 12 Can Tote  
Cooler | 3900-10



REPREVE® Ocean  
Computer Tote | 3900-05





# Reclaim Collection

The exterior material of these bags is made with 100% post-consumer recycled polyester.



Reclaim Two-Tone Recycled Sport Duffel | 3450-54



Reclaim Recycled 15" Computer Backpack | 3001-70



Merchant & Craft Revive 15" Computer Rucksack | 3750-35



Merchant & Craft Revive rPET Lunch Cooler | 3750-32





## Recycled Cotton

Pre-consumer recycled cotton is salvaged from the manufacturing of cotton goods, while post-consumer is from used tees, towels and upholstery.



• **Eco-Friendly And Sustainable Products**



Somoto Eco Short Sleeve Polo  
| TM16314/TM96314



Split Recycled Cotton Drawstring Bag | 3005-73

Recycled Cotton Grocery Tote | 7901-07



Recycled 5oz Cotton Twill Grocery Tote | SM-5779





## Organic Cotton

Grown without harmful chemicals, leaving the soil, air and water free from contaminants.



Field & Co.® 100% Organic Cotton  
Check Throw Blanket | 1081-72



Organic Cotton Shopper  
Tote | 7901-15



Organic Cotton Boat  
Tote | 7901-14





## Wheat Straw

The rigid, durable stalk left over from wheat harvests is similar to a hard plastic.



- Eco-Friendly And Sustainable Products



Nash Wheat Straw  
Ballpoint | SM-4108



Dagon Wheat Straw Mug  
With Stainless Liner 14oz  
| 1628-46





## Bamboo

Durable, highly renewable  
and 100% biodegradable.



Boundary Natural Bamboo  
Bluetooth® Speaker | 7197-13



Bamboo Wireless Charging Pad  
with Dual Outputs | 7143-06



Plank 5000 mAh Bamboo  
Wireless Power Bank | 7121-71



Stackable Bamboo Fiber  
Bento Box | 1033-85



